

COWELL

Cowell e Holdings Inc.

高偉電子控股有限公司

Stock Code: 1415



COWELL | LOGO의 의미와 철학

- “영원히, 함께 잘되자”라는 합성어
- 코웰과 고객사, 협력사, 임직원들이 서로 Win-Win을 목표로 함



COWELL

The final logo is a combination of the two elements above: the teal “CO” followed by the blue “WELL” in a bold, sans-serif font.



COWELL | 회사 연혁



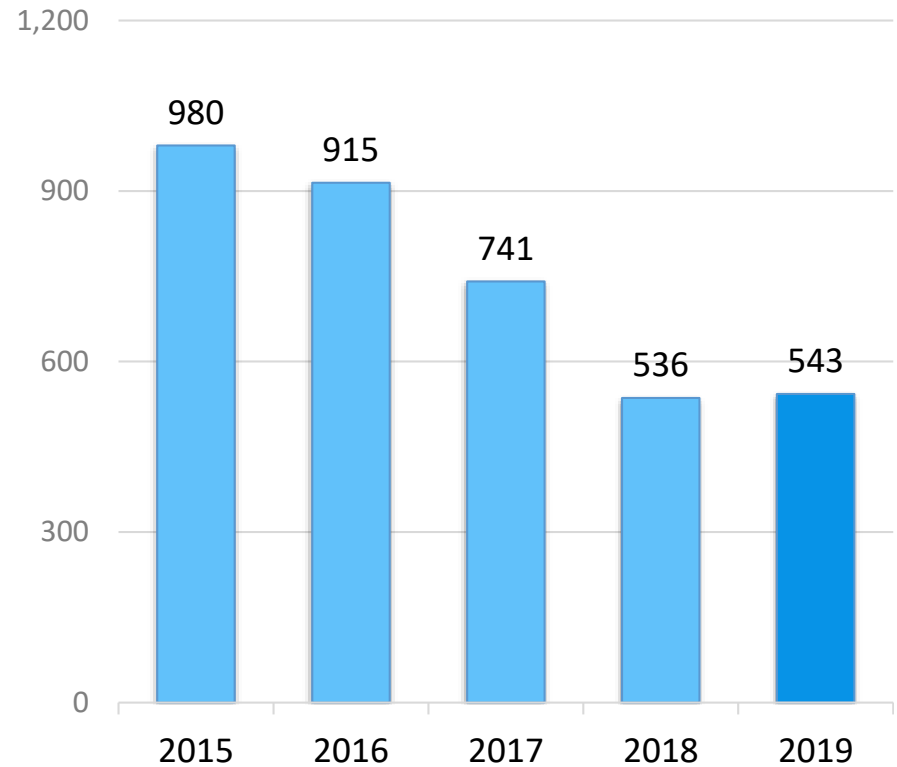
COWELL | 회사 소개

- 글로벌 스마트폰 및 태블릿 PC용 카메라모듈 제조업체
- 반도체 패키징 기술 이용한 모듈 조립공정 설계 및 개발능력 보유
- 15년 이상의 스마트폰 카메라모듈 양산경험과 기술 축적
- 평균 10년 이상 경력의 고급 기술자 260명 ⁽¹⁾
- 2019년 말 총 직원수: 2,696명 (2018년 말 2,437명)
- 주요 고객사: ABC와 LG
- 제품: 스마트 폰 카메라 모듈 및 광학부품 (블루필터)
- 코웰 주식: MSCI Small Cap Index에 편입

참고:

1. 2019년 06월 30일 기준

연매출
(단위: 백만불)



COWELL | 법인구조 및 공장현황

사업장 위치



시설

연면적	헝콩 공장	30,700 m ²
	화난 공장	60,564 m ²
생산능력	카메라모듈	월 3천만개
	광학 부품 (블루필터)	월 3백만개

헝콩공장



화난공장



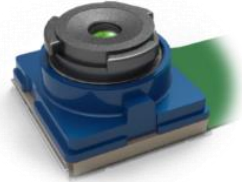
카메라 모듈

스마트폰 용



- 다양한 고화질 해상도 카메라
- 자동 및 고정초점 카메라
- 와이어 본딩 또는 반도체 패키징 공정

태블릿 PC 용



- 다양한 고화질 해상도 카메라
- 고정초점 카메라
- 와이어 본딩 또는 반도체 패키징 공정

광학 부품



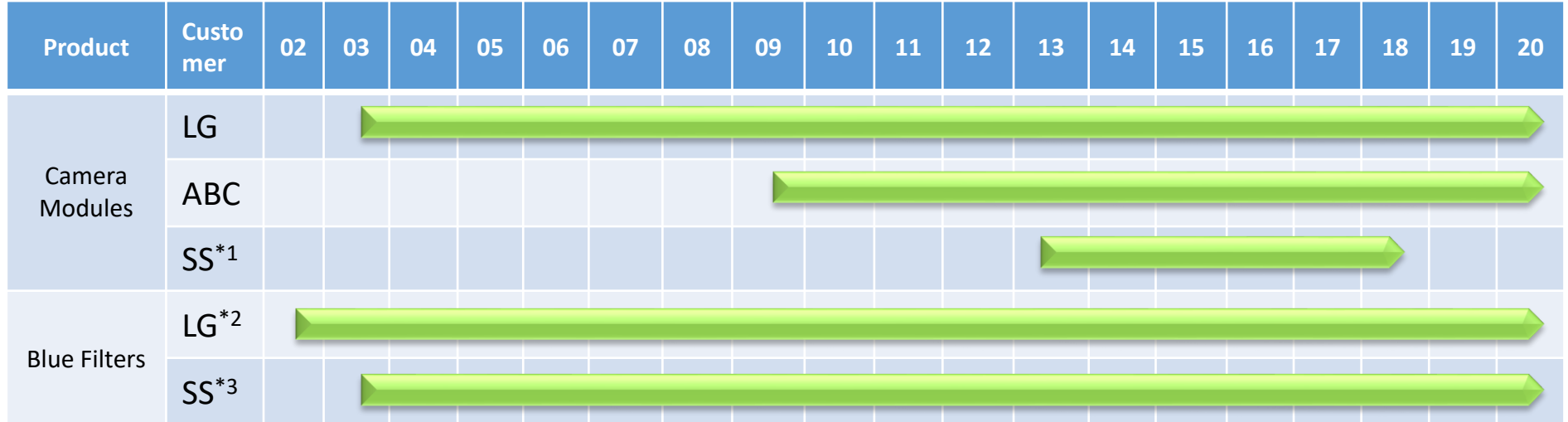
Glass plates, prisms
and blue filters

- 고객사 사양에 맞춘 여러가지 크기의 다중 층 코팅 필터
- 스마트폰용 필터: 블루필터
- 프로젝터 용 필터: RGB 필터



COWELL | 글로벌 회사들이 선택한 최고의 회사

최고의 글로벌 회사들과 거래를 시작한 이후
지속적으로 사업관계를 발전시켜 가고 있음



*1 Samsung Electronics(2013) -> Stop supplying camera modules to Samsung Electronics in the 1st quarter of 2018

*2 LG Electronics(2002) -> LG Electronics & HLDS(2008) -> HLDS(2014) -> Present

*3 SEMCO(2003) -> Toshiba Samsung & IM(spun off from SEMCO)-> IM -> Present

*3 Samsung Electronics(2008) -> Present



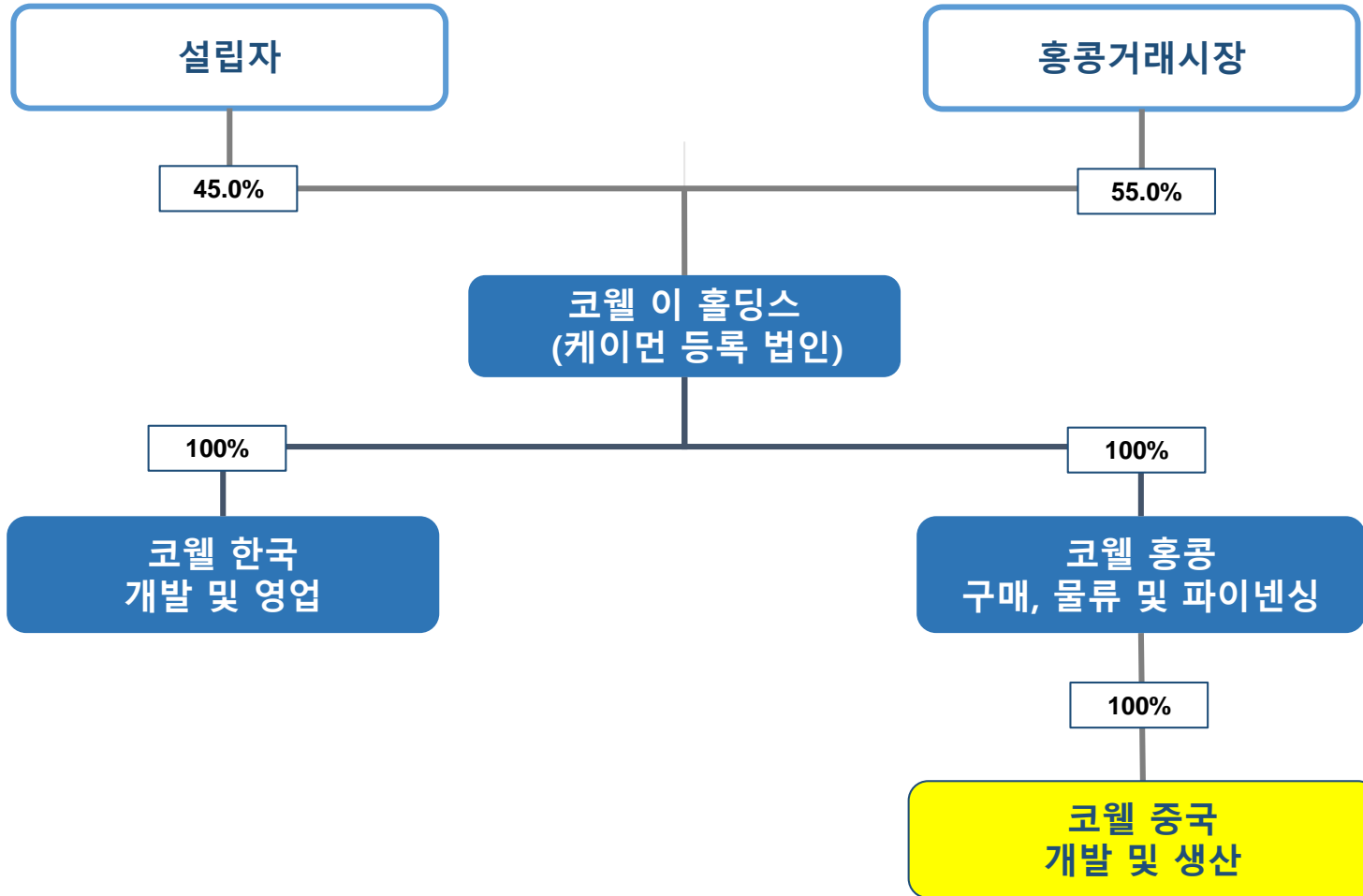
핵심경쟁력 확보를 위한 주요 경영방침

- 품질경영
- 현장경영





COWELL | 주주 구조



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